



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 4590617
Schedule Dates 10/27/20-11/03/20
Advertiser Vote Yes on Question 2 (138421)
Agency Screen Strategies Media (15161)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 6938 1027-1103 (1460509)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Jones,Rachael
Phone/Fax /
CPE Est 6938
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 6938 1027-110320

Date Entered 10/26/20
Last Modified 10/26/20
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,875.00
Net Total \$95,625.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2020	60	\$112,500.00
Grand Total:	60	\$112,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/20-10/28/20	1	:30	5A- News-Good Morning Washington at 5a				1					1	\$350.00	\$350.00	Washington (WJLA)		10/26/20
2.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	5:58:15A- News-Good Morning Washington at 6a			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		10/26/20
3.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		10/26/20
4.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	6:58A- ABC-Good Morning America		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/26/20
5.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		10/26/20
6.0	Normal Line / SPOT	10/31/20-10/31/20	1	:30	7A- ABC-Good Morning America Saturday							1		1	\$750.00	\$750.00	Washington (WJLA)		10/26/20
7.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$750.00	\$750.00	Washington (WJLA)		10/26/20
8.0	Normal Line / SPOT	10/27/20-10/29/20	1	:30	9A- Live with Kelly			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		10/26/20
9.0	Normal Line / SPOT	10/28/20-10/28/20	1	:30	10:58:25A- ABC-The View				1					1	\$900.00	\$900.00	Washington (WJLA)		10/26/20
10.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		10/26/20

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/27/20-10/27/20	1	:30	12:57:56P- ABC-GMA3: What You Need to Know			1						1	\$500.00	\$500.00	Washington (WJLA)		10/26/20
12.0	Normal Line / SPOT	10/30/20-10/30/20	1	:30	2P- ABC-General Hospital						1			1	\$750.00	\$750.00	Washington (WJLA)		10/26/20
13.0	Normal Line / SPOT	11/03/20-11/03/20	1	:30	5A- News-Good Morning Washington at 5a			1						1	\$350.00	\$350.00	Washington (WJLA)		10/26/20
14.0	Normal Line / SPOT	11/03/20-11/03/20	1	:30	5:58:15A- News-Good Morning Washington at 6a			1						1	\$600.00	\$600.00	Washington (WJLA)		10/26/20
15.0	Normal Line / SPOT	11/03/20-11/03/20	1	:30	6:58A- ABC-Good Morning America			1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/26/20
16.0	Normal Line / SPOT	10/28/20-10/30/20	1	:30	3:01P- The Drew Barrymore Show				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		10/26/20
17.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	3:01P- The Drew Barrymore Show		1							1	\$500.00	\$500.00	Washington (WJLA)		10/26/20
18.0	Normal Line / SPOT	10/29/20-10/29/20	1	:30	3:59:27P- News-ABC 7 News at 4p					1				1	\$600.00	\$600.00	Washington (WJLA)		10/26/20
19.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$600.00	\$600.00	Washington (WJLA)		10/26/20

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20.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$900.00	\$900.00	Washington (WJLA)		10/26/20
21.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	4:59:30P- News-ABC 7 News at 5p			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		10/26/20
22.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)		10/26/20
23.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/26/20
24.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$900.00	\$900.00	Washington (WJLA)		10/26/20
25.0	Normal Line / Access	10/27/20-10/30/20	1	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$4,000.00	\$16,000.00	Washington (WJLA)		10/26/20
26.0	Normal Line / Access	11/02/20-11/02/20	1	:30	6:58:46P- Wheel Of Fortune		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/26/20
27.0	Normal Line / Access	11/02/20-11/02/20	1	:30	7:29:26P- Jeopardy		1							1	\$7,000.00	\$7,000.00	Washington (WJLA)		10/26/20
28.0	Normal Line / Access	10/27/20-10/30/20	1	:30	7:29:26P- Jeopardy			1	1	1	1			4	\$7,000.00	\$28,000.00	Washington (WJLA)		10/26/20
29.0	Normal Line / Prime	11/02/20-11/02/20	1	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$4,500.00	\$4,500.00	Washington (WJLA)		10/26/20

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30.0	Normal Line / Prime Premium	10/29/20-10/29/20	1	:30	7:57:56P- ABC-Celebrity Family Feud (Thursday)					1				1	\$7,500.00	\$7,500.00	Washington (WJLA)		10/26/20
31.0	Normal Line / Prime	11/01/20-11/01/20	1	:30	8P- ABC-Supermarket Sweep (Sunday)								1	1	\$4,500.00	\$4,500.00	Washington (WJLA)		10/26/20
32.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		10/26/20
33.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/26/20
34.0	Normal Line / SPOT	10/31/20-10/31/20	1	:30	11:02:26P- News-ABC 7 News at 11p							1		1	\$500.00	\$500.00	Washington (WJLA)		10/26/20
35.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$900.00	\$900.00	Washington (WJLA)		10/26/20
36.0	Normal Line / SPOT	10/30/20-10/30/20	1	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$700.00	\$700.00	Washington (WJLA)		10/26/20
37.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$700.00	\$700.00	Washington (WJLA)		10/26/20

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